

TIE *the* KNOT

SCOTLAND

SEPTEMBER/OCTOBER 2017
ISSUE 53 ♥ £3.90

The best
bridal
dresses

FIND YOUR
happy
place
Sensational
venues

Scottish
WEDDING
WONDERS
263 COOL COMPANIES
TO COVET



MEDIA PACK

NOVEMBER-DECEMBER 2017





Dress by davidbridal.co.uk; image by jodiemann.co.uk

Welcome to **TIE the KNOT** SCOTLAND

Tie the Knot Scotland is the ultimate resource for engaged couples who are planning a Scottish wedding.

Out six times a year, the magazine has earned a solid reputation as Scotland's leading title for discerning brides and grooms-to-be.

The bi-monthly frequency means *Tie the Knot Scotland* will always be the first to bring the country's soon-to-be-wed couples the latest wedding stories, fashion and trends in an inspirational and informative way. It also means there's increased opportunity for you to connect with our readers - a receptive audience who are ready to spend on your products and services as they plan their big day (and beyond).



Tie the Knot Scotland's pages are beautifully designed to reflect the high-quality, authoritative editorial content that's targeted at a savvy, contemporary readership who are willing to invest in the very best the Scottish wedding market has to offer.

It's an indispensable, glossy publication that brides hold on to throughout the planning process and refer back to time and again in their hunt for their key suppliers - it really is a bride's little black book!

2017-18 publication dates

Nov-Dec issue: 3rd November | Jan-Feb issue: 5th January
March-April issue: 2nd March | May-June issue: 4th May
July-August issue: 29th June | Sept-Oct issue: 31st August

DISTRIBUTION

20,000 copies per issue are distributed throughout Scotland and available for sale at WH Smith, McColl's, supermarkets and independent retail outlets. The magazine will be present at a number of wedding events throughout Scotland, where up to an additional 10,000 copies per issue are actively distributed straight into the hands of brides-to-be. The magazine is also available via a digital app. This ensures that the magazine is effectively marketed at the correct levels to its target audience.

[From top] Dresses by jesuspeiro.com and ivorywhites.co.uk

WE ARE: ♥ INSPIRATIONAL ♥ INDIVIDUAL ♥ INFORMATIVE



Venues

Tie the Knot Scotland wants couples to know about the best places in the country to get hitched. From under-the-radar boltholes to all-out stately home grandeur, its informative area-by-area locator will give readers the lowdown on all types of venue, making it easy to narrow down the options. Features will offer insight from experts behind the scenes at Scotland's leading venues as well as the latest news covering everything from open days to refurbishments.



Key sections

Tie the Knot Scotland is the ultimate wedding guide with inspirational ideas for every major planning aspect.

Bridal fashion: Stunning styled shoots showcasing beautiful outfits for all the bridal party; invaluable advice on how to make shopping for 'the one' a breeze; an edit of the best dresses from Scottish boutiques; sparkling wedding jewellery; gorgeous gear for the guys; marvellous mother-of-the-bride attire and much more.

Real-life weddings & photography: Some of Scotland's newlyweds grant *Tie the Knot Scotland* access all areas to their big day, sharing their favourite shots and revealing their dream team of suppliers. Words of wisdom from the country's leading wedding photographers are also included.

Planning: No detail is overlooked - readers can expect the prettiest petals, the chicest cakes, the sweetest stationery, the best bands, the top filmmakers, and the tastiest food. The coolest hen and stag ideas and most stylish gift lists are covered as well as thinking about jetting off on honeymoon and the possibility of getting married abroad.

Photos [clockwise from top left corner]: newlyweds at ardoch-scotland.com; wedding set-up at dalduff.co.uk; exterior of archerfieldhouse.com; inside hopetoun.co.uk; real-life wedding by mcookphotography.co.uk; kilt by macgregorandmacduff.co.uk; outfit by ispirato.co.uk; outfit by ianstuart-london.com



What's inside ISSUE 54 November-December 2017

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SCOTLAND

Some of the features planned for November-December 2017 include:

Bridal fashion: Love stories – brides share their dress-shopping experiences

Jewellery: 12 ring things – considerations before buying your wedding jewellery;

Splurge or save – blowout and budget options in a similar style

Mother of the bride: Day to night – occasionwear that transitions; **What a gem** – latest collection moodboards

Grooms: A to Z – a catch-all guide to buying Highlandwear

Beauty: Bridal skin – getting that must-have big-day glow; **Updo update** – the chicest bridal styles

Cakes: Timeline – what should you and your baker be doing and when?

Flowers: Finishing touch flourishes – wow-factor floral venue decor

Music and entertainment: Get the wow factor – 10 ideas for memorable entertainment; **Spark it up** – fancy fireworks? Here's what you need to consider

Gifts: Room mates – gift list items for each area of the home

Food and drink: What's cooking – delicious wedding menus dreamed up by Scottish caterers

Venues: Winter wonderland – Fabulous locations for weddings in the coldest season;

Dream makers – we go behind the scenes with venue-based wedding professionals

Honeymoons: Beach or inland – stunning settings to escape to after the wedding



Photos [clockwise from top left]: image by johnjohnstonphotography.co.uk; dress from ivorywhites.co.uk; dress by nicolespose.it/en/alessandra-rinaudo; balloon by daydreamereventsstudio.co.uk; menu by 2flux.com; cake topper from notonthehighstreet.com; floral crown by floralmenagerie.co.uk, image by thegibsonphotography.co.uk; stationery by brahminlettering.com; rings by laingthefjeweller.com

♥DESIGN SERVICE

If you wish to use the complimentary in-house design service, we will require your company logo, copy instructions and a selection of images. Please refer to the Digital Files section below for acceptable file formats.

When sending files via email send to faye.stacey@peeblesmedia.com or supply a disk and colour proof to the address below. We can also download files from your ftp site or file transport websites such as www.yousendit.com.

Should you require any further information or assistance e-mail Faye Stacey or call the production department on **0141 567 6063**.

♥DIGITAL FILES

Composite PDF is the preferred format. Files should be CMYK and 300dpi resolution. No calibration or profiles should be applied and all fonts must be embedded.

Digital image files (e.g. .JPEG, .TIF, .PDF, .EPS) must be saved at a **minimum of 300 dpi** resolution in Apple Mac compatible format: EPS, Quark, Adobe Illustrator/Photoshop/InDesign. **All digital artwork or images must be supplied as CMYK.** Please note any RGB files we receive will be converted to CMYK and may not reproduce in the publication as intended.

EPS and PDF files - text must be converted to paths, transparencies need to be flattened and 'Overprint' needs to be turned off when originating files. Acrobat Distiller PDFs should have the Compatibility Level set to 1.3, this can be found in 'Edit Adobe PDF Settings' in the 'Settings' menu.

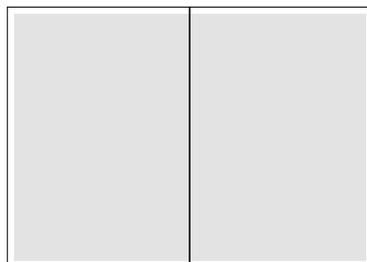
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♥PRODUCTION DATA

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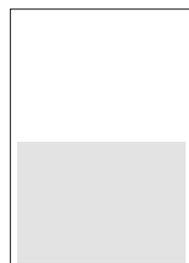
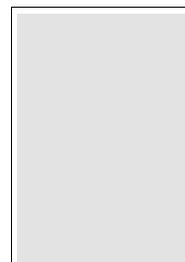
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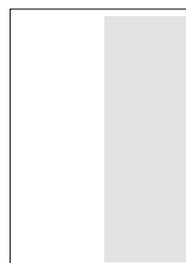
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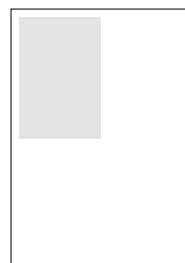
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▼ QUARTER PAGE

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Online

Tietheknot.scot brings brides and grooms-to-be a daily dose of wedding inspiration at a click. It has the buzz on all the latest wedding stories, fashions and trends as well as making it a swizz to navigate through all the essentials required for planning life's biggest party!

#Engaged? Our social media followers certainly are thanks to our regular updates on all that's happening on the Scottish wedding scene, from special offers and exclusive events to celebrity inspo and breaking bridal news.

www.tietheknot.scot

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